

LIVE@LANDA

2022 SUMMER CONCERT SERIES

SPONSORSHIP OPPORTUNITIES



City of
New Braunfels

LIVE@LANDA

2022 SUMMER CONCERT SERIES

THURSDAYS IN JUNE & JULY 4TH

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Contact Person: _____

E-Mail: _____

SPONSORSHIP LEVEL

- Headliner Sponsor - \$2,000
- Rockstar Sponsor - \$1,000
- Opening Act Sponsor - \$500

PAYMENT METHOD

- Enclosed is my check for \$ _____
- Please call me for credit card information

Please make all checks payable to New Braunfels Parks & Recreation
New Braunfels Tax ID#1-74-6001774-6

THANK YOU FOR YOUR CONTRIBUTION!



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WHAT IS LIVE @ LANDA?

Live @ Landa is our free summer concert series. With your help, we hope to bring this event to even more members of the community.

WHY SUPPORT LIVE @ LANDA?

Because of businesses like yours, we are able to bring fun, FREE family-friendly events like this to our community. Through sponsorship opportunities with the New Braunfels Parks and Recreation Department, your business will be able to maximize exposure to the residents of New Braunfels and highlight your value to our city!

BECOME A SPONSOR ONLINE

nbtexas.org/liveatlanda

PLEASE EMAIL [GAGUIRRE@NBTEXAS.ORG](mailto:gaguirre@nbtexas.org)



LEVEL	HEADLINER SPONSOR	ROCKSTAR SPONSOR	OPENING ACT
INVESTMENT	\$2000	\$1000	\$500
Company name or logo placed at the top of t-shirts	✓		
Business listed on back of t-shirts	✓	✓	✓
Listed as top sponsor on event's web page with linked logo	✓		
Shout out on Facebook & Instagram	✓	✓	✓
Recognition on advertisements	✓	✓	
Company display table for banners and merchandise at event (provided by sponsor)	✓		
Banner or merchandise prominently displayed at concerts (provided by sponsor)	✓	✓	
Recognition on event's web page with linked logo	✓	✓	✓