



**THE NCS**<sup>TM</sup>  
The National Citizen Survey<sup>TM</sup>

**New Braunfels, TX**  
Supplemental Online Survey Results  
2019



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# About this Report

As part of its participation in The National Citizen Survey™, the City of New Braunfels conducted a mailed survey of 3,000 residents. Surveys were mailed to randomly selected households in January 2019 and data were collected through February 27, 2019 (see the report, *The National Citizen Survey: Community Livability Report, New Braunfels, TX 2019*). The results from this main survey effort represent the most robust estimate of your residents' opinions.

After the above data collection period was underway, the City made available a web-based survey to its residents through a link on the City's website. Visitors to the site were able to complete the survey during February and 247 surveys were received. This report contains the results of this opt-in administration of the web-based survey. These data were not collected through a random sample and it is unknown who in the community was aware of link on the City's website; therefore a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were weighted to match the demographic characteristics of the 2010 Census and American Community Survey estimates for adults in the City of New Braunfels. The characteristics used for weighting were housing tenure (rent or own), housing unit type (attached or detached), race, ethnicity, sex, age and Council District. No adjustments were made for design effects. The results of the weighting scheme are presented in the following table.

Characteristic	2010 Census	Unweighted Data	Weighted Data
<b>Housing</b>			
Rent home	33%	12%	28%
Own home	67%	88%	72%
Detached unit*	80%	91%	83%
Attached unit*	20%	9%	17%
<b>Race and Ethnicity</b>			
White	88%	87%	87%
Not white	12%	13%	13%
Not Hispanic	69%	88%	73%
Hispanic	31%	13%	27%
<b>Sex and Age</b>			
Female	53%	56%	55%
Male	47%	44%	45%
18-34 years of age	30%	9%	20%
35-54 years of age	37%	30%	38%
55+ years of age	33%	61%	41%
Females 18-34	16%	8%	14%
Females 35-54	19%	12%	19%
Females 55+	19%	36%	22%
Males 18-34	15%	2%	9%
Males 35-54	18%	16%	19%
Males 55+	14%	25%	16%
<b>Council District</b>			
Council District 1	14%	12%	15%
Council District 2	19%	16%	17%
Council District 3	16%	27%	19%
Council District 4	22%	19%	23%
Council District 5	17%	12%	14%
Council District 6	12%	14%	13%

# Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

## Responses excluding “don’t know”

Table 1: Question 1

Please rate each of the following aspects of quality of life in New Braunfels:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
New Braunfels as a place to live	50%	N=111	44%	N=99	5%	N=12	0%	N=1	100%	N=222
Your neighborhood as a place to live	42%	N=87	53%	N=108	5%	N=10	1%	N=1	100%	N=206
New Braunfels as a place to raise children	38%	N=71	56%	N=106	5%	N=10	1%	N=1	100%	N=188
New Braunfels as a place to work	21%	N=37	46%	N=84	26%	N=47	7%	N=14	100%	N=182
New Braunfels as a place to visit	64%	N=129	33%	N=66	2%	N=5	1%	N=2	100%	N=202
New Braunfels as a place to retire	39%	N=74	39%	N=75	20%	N=37	2%	N=4	100%	N=189
The overall quality of life in New Braunfels	39%	N=81	53%	N=108	8%	N=16	1%	N=1	100%	N=206

Table 2: Question 2

Please rate each of the following characteristics as they relate to New Braunfels as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in New Braunfels	36%	N=80	57%	N=128	6%	N=14	1%	N=2	100%	N=224
Overall ease of getting to the places you usually have to visit	19%	N=41	46%	N=98	23%	N=49	12%	N=25	100%	N=213
Quality of overall natural environment in New Braunfels	38%	N=81	44%	N=94	13%	N=28	4%	N=9	100%	N=211
Overall "built environment" of New Braunfels (including overall design, buildings, parks and transportation systems)	11%	N=24	39%	N=82	37%	N=79	13%	N=27	100%	N=212
Health and wellness opportunities in New Braunfels	33%	N=68	46%	N=96	18%	N=37	4%	N=8	100%	N=209
Overall opportunities for education and enrichment	17%	N=33	54%	N=108	22%	N=44	7%	N=14	100%	N=199
Overall economic health of New Braunfels	26%	N=51	60%	N=120	13%	N=26	1%	N=3	100%	N=201
Sense of community	26%	N=55	54%	N=115	17%	N=35	3%	N=7	100%	N=212
Overall image or reputation of New Braunfels	46%	N=97	43%	N=91	9%	N=20	1%	N=3	100%	N=211

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in New Braunfels to someone who asks	56%	N=123	34%	N=75	6%	N=13	4%	N=9	100%	N=220
Remain in New Braunfels for the next five years	73%	N=151	18%	N=38	5%	N=11	3%	N=7	100%	N=207

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Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	79%	N=163	19%	N=39	2%	N=3	0%	N=0	1%	N=1	100%	N=207
In New Braunfels's downtown/commercial area during the day	72%	N=149	26%	N=53	1%	N=1	1%	N=2	0%	N=0	100%	N=205

Table 5: Question 5

Please rate each of the following characteristics as they relate to New Braunfels as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	9%	N=18	39%	N=84	33%	N=71	20%	N=43	100%	N=216
Ease of public parking	3%	N=7	21%	N=45	39%	N=84	36%	N=76	100%	N=212
Ease of travel by car in New Braunfels	13%	N=27	44%	N=92	35%	N=75	8%	N=17	100%	N=211
Ease of travel by public transportation in New Braunfels	2%	N=2	1%	N=1	10%	N=13	88%	N=121	100%	N=138
Ease of travel by bicycle in New Braunfels	1%	N=1	20%	N=26	41%	N=54	38%	N=50	100%	N=130
Ease of walking in New Braunfels	10%	N=19	35%	N=72	39%	N=78	16%	N=33	100%	N=202
Availability of paths and walking trails	9%	N=18	37%	N=74	26%	N=53	28%	N=58	100%	N=202
Air quality	26%	N=53	56%	N=112	15%	N=30	4%	N=7	100%	N=202
Cleanliness of New Braunfels	28%	N=60	57%	N=121	13%	N=29	2%	N=4	100%	N=214
Overall appearance of New Braunfels	34%	N=73	53%	N=114	12%	N=25	1%	N=2	100%	N=214
Public places where people want to spend time	34%	N=71	52%	N=110	14%	N=30	0%	N=1	100%	N=212
Variety of housing options	9%	N=18	37%	N=73	31%	N=61	23%	N=45	100%	N=197
Availability of affordable quality housing	6%	N=11	21%	N=38	33%	N=61	41%	N=77	100%	N=187
Fitness opportunities (including exercise classes and paths or trails, etc.)	21%	N=44	53%	N=112	21%	N=45	4%	N=9	100%	N=211
Recreational opportunities	33%	N=68	51%	N=106	13%	N=28	3%	N=5	100%	N=208
Availability of affordable quality food	28%	N=59	55%	N=116	14%	N=30	3%	N=6	100%	N=211
Availability of affordable quality health care	22%	N=45	51%	N=103	18%	N=36	10%	N=20	100%	N=203
Availability of preventive health services	26%	N=50	53%	N=101	15%	N=29	6%	N=12	100%	N=192
Availability of affordable quality mental health care	14%	N=16	23%	N=26	37%	N=42	26%	N=30	100%	N=113

Table 6: Question 6

Please rate each of the following characteristics as they relate to New Braunfels as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	8%	N=7	24%	N=19	33%	N=26	35%	N=28	100%	N=80
Adult educational opportunities	12%	N=19	44%	N=71	34%	N=55	11%	N=18	100%	N=163
Opportunities to attend cultural/arts/music activities	34%	N=69	40%	N=80	24%	N=49	2%	N=4	100%	N=202
Opportunities to participate in religious or spiritual events and activities	46%	N=84	47%	N=84	7%	N=13	0%	N=0	100%	N=181
Employment opportunities	7%	N=12	37%	N=62	46%	N=76	10%	N=16	100%	N=166
Shopping opportunities	32%	N=66	54%	N=110	11%	N=23	3%	N=7	100%	N=206
Cost of living in New Braunfels	5%	N=11	43%	N=88	34%	N=69	18%	N=37	100%	N=205

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Please rate each of the following characteristics as they relate to New Braunfels as a whole:	Excellent		Good		Fair		Poor		Total	
Overall quality of business and service establishments in New Braunfels	21%	N=42	64%	N=131	15%	N=30	0%	N=1	100%	N=204
Vibrant downtown/commercial area	25%	N=50	46%	N=93	26%	N=54	3%	N=7	100%	N=204
Overall quality of new development in New Braunfels	22%	N=44	47%	N=93	23%	N=46	7%	N=15	100%	N=198
Opportunities to participate in social events and activities	32%	N=63	53%	N=106	15%	N=29	1%	N=2	100%	N=199
Opportunities to volunteer	38%	N=73	45%	N=87	17%	N=34	0%	N=1	100%	N=195
Opportunities to participate in community matters	32%	N=61	50%	N=96	16%	N=31	2%	N=3	100%	N=191
Openness and acceptance of the community toward people of diverse backgrounds	25%	N=49	23%	N=45	30%	N=58	21%	N=41	100%	N=193
Neighborliness of residents in New Braunfels	14%	N=29	56%	N=114	23%	N=47	6%	N=13	100%	N=203

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	6%	N=12	94%	N=199	100%	N=211
Made efforts to make your home more energy efficient	24%	N=50	76%	N=161	100%	N=211
Observed a code violation or other hazard in New Braunfels (weeds, abandoned buildings, etc.)	41%	N=87	59%	N=124	100%	N=211
Household member was a victim of a crime in New Braunfels	91%	N=192	9%	N=19	100%	N=211
Reported a crime to the police in New Braunfels	78%	N=164	22%	N=47	100%	N=211
Stocked supplies in preparation for an emergency	67%	N=141	33%	N=69	100%	N=211
Campaigned or advocated for an issue, cause or candidate	51%	N=106	49%	N=103	100%	N=209
Contacted the City of New Braunfels (in-person, phone, email or web) for help or information	35%	N=73	65%	N=138	100%	N=211
Contacted New Braunfels elected officials (in-person, phone, email or web) to express your opinion	64%	N=136	36%	N=75	100%	N=211

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in New Braunfels?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used New Braunfels recreation centers or their services	20%	N=42	15%	N=30	25%	N=51	40%	N=82	100%	N=205
Visited a neighborhood park or City park	20%	N=41	29%	N=60	45%	N=92	6%	N=13	100%	N=205
Used New Braunfels public libraries or their services	14%	N=29	16%	N=33	33%	N=67	37%	N=76	100%	N=205
Participated in religious or spiritual activities in New Braunfels	15%	N=31	29%	N=60	19%	N=39	36%	N=74	100%	N=205
Attended a City-sponsored event	2%	N=4	16%	N=32	64%	N=131	18%	N=38	100%	N=205
Used bus or other public transportation instead of driving	0%	N=0	1%	N=1	3%	N=6	97%	N=199	100%	N=205
Carpooled with other adults or children instead of driving alone	9%	N=19	12%	N=26	24%	N=49	54%	N=112	100%	N=205
Walked or biked instead of driving	9%	N=18	9%	N=18	21%	N=43	62%	N=127	100%	N=205
Volunteered your time to some group/activity in New Braunfels	12%	N=24	23%	N=47	31%	N=63	34%	N=70	100%	N=204
Participated in a club	6%	N=12	11%	N=23	18%	N=36	65%	N=133	100%	N=205
Talked to or visited with your immediate neighbors	32%	N=65	38%	N=78	22%	N=45	9%	N=18	100%	N=205
Done a favor for a neighbor	12%	N=25	31%	N=64	38%	N=79	18%	N=37	100%	N=205

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Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	7%	N=14	7%	N=15	31%	N=64	55%	N=114	100%	N=207
Watched (online or on television) a local public meeting	4%	N=8	5%	N=10	26%	N=53	66%	N=137	100%	N=208

Table 10: Question 10

Please rate the quality of each of the following services in New Braunfels:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Police services	35%	N=66	57%	N=107	8%	N=15	0%	N=1	100%	N=189
Fire services	57%	N=93	41%	N=68	2%	N=3	0%	N=1	100%	N=164
Ambulance or emergency medical services	52%	N=81	43%	N=67	4%	N=7	1%	N=1	100%	N=156
Crime prevention	25%	N=42	50%	N=83	23%	N=37	2%	N=3	100%	N=165
Fire prevention and education	38%	N=53	49%	N=69	12%	N=18	0%	N=1	100%	N=141
Traffic enforcement	12%	N=23	47%	N=89	27%	N=52	14%	N=26	100%	N=191
Street repair	1%	N=1	23%	N=45	38%	N=74	38%	N=75	100%	N=195
Street cleaning	14%	N=27	37%	N=69	34%	N=62	15%	N=28	100%	N=186
Street lighting	4%	N=8	57%	N=114	24%	N=49	14%	N=29	100%	N=200
Sidewalk maintenance	8%	N=15	42%	N=76	26%	N=48	24%	N=44	100%	N=183
Traffic signal timing	5%	N=9	33%	N=62	40%	N=76	22%	N=40	100%	N=187
Bus or transit services	1%	N=1	1%	N=1	1%	N=1	96%	N=90	100%	N=94
Garbage collection	50%	N=95	44%	N=86	3%	N=6	3%	N=5	100%	N=192
Recycling	46%	N=89	38%	N=73	12%	N=23	4%	N=9	100%	N=193
Yard waste pick-up	42%	N=71	36%	N=62	15%	N=25	7%	N=12	100%	N=169
Storm drainage	16%	N=27	44%	N=71	29%	N=47	11%	N=18	100%	N=162
Drinking water	39%	N=74	40%	N=77	20%	N=38	1%	N=2	100%	N=191
Sewer services	38%	N=68	52%	N=93	8%	N=15	2%	N=4	100%	N=179
Power (electric and/or gas) utility	54%	N=104	42%	N=81	4%	N=8	0%	N=1	100%	N=193
Utility billing	47%	N=94	34%	N=67	17%	N=33	3%	N=5	100%	N=199
City parks	57%	N=109	35%	N=68	6%	N=11	2%	N=4	100%	N=191
Recreation programs or classes	35%	N=52	52%	N=77	10%	N=15	3%	N=4	100%	N=148
Recreation centers or facilities	38%	N=61	48%	N=77	11%	N=18	3%	N=5	100%	N=161
Land use, planning and zoning	6%	N=10	40%	N=65	37%	N=60	17%	N=28	100%	N=163
Code enforcement (weeds, abandoned buildings, etc.)	8%	N=11	36%	N=54	36%	N=53	21%	N=31	100%	N=149
Animal control	11%	N=19	41%	N=67	38%	N=63	10%	N=16	100%	N=164
Economic development	26%	N=43	46%	N=75	20%	N=32	8%	N=13	100%	N=164
Health services	22%	N=39	54%	N=95	22%	N=38	2%	N=4	100%	N=176
Public library services	64%	N=102	31%	N=49	4%	N=7	0%	N=0	100%	N=159
Public information services	28%	N=49	51%	N=90	20%	N=36	1%	N=2	100%	N=177

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Please rate the quality of each of the following services in New Braunfels:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	28%	N=41	51%	N=75	17%	N=26	4%	N=6	100%	N=148
Preservation of natural areas such as open space and greenbelts	18%	N=32	44%	N=80	24%	N=43	15%	N=27	100%	N=181
New Braunfels open space	14%	N=24	37%	N=63	26%	N=44	24%	N=41	100%	N=173
City-sponsored special events	31%	N=52	44%	N=75	24%	N=40	2%	N=3	100%	N=170
Overall customer service by New Braunfels employees (police, receptionists, planners, etc.)	38%	N=72	51%	N=97	9%	N=18	1%	N=2	100%	N=189

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The City of New Braunfels	28%	N=52	59%	N=109	10%	N=19	3%	N=5	100%	N=185
The Federal Government	5%	N=9	31%	N=54	35%	N=61	29%	N=49	100%	N=172

Table 12: Question 12

Please rate the following categories of New Braunfels government performance:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to New Braunfels	14%	N=26	49%	N=89	26%	N=48	10%	N=18	100%	N=181
The overall direction that New Braunfels is taking	15%	N=28	45%	N=85	26%	N=50	14%	N=27	100%	N=190
The job New Braunfels government does at welcoming citizen involvement	21%	N=36	46%	N=81	21%	N=36	13%	N=23	100%	N=176
Overall confidence in New Braunfels government	21%	N=39	38%	N=71	29%	N=54	12%	N=22	100%	N=187
Generally acting in the best interest of the community	17%	N=33	50%	N=93	22%	N=40	11%	N=21	100%	N=187
Being honest	16%	N=27	45%	N=77	31%	N=52	8%	N=14	100%	N=169
Treating all residents fairly	16%	N=26	39%	N=64	27%	N=44	18%	N=29	100%	N=163

Table 13: Question 13

Please rate how important, if at all, you think it is for the New Braunfels community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in New Braunfels	60%	N=119	28%	N=56	11%	N=22	2%	N=3	100%	N=200
Overall ease of getting to the places you usually have to visit	51%	N=102	38%	N=75	11%	N=22	1%	N=1	100%	N=200
Quality of overall natural environment in New Braunfels	53%	N=107	36%	N=72	9%	N=18	2%	N=3	100%	N=200
Overall "built environment" of New Braunfels (including overall design, buildings, parks and transportation systems)	38%	N=75	43%	N=84	14%	N=28	5%	N=10	100%	N=197
Health and wellness opportunities in New Braunfels	38%	N=77	40%	N=81	16%	N=32	5%	N=10	100%	N=200
Overall opportunities for education and enrichment	29%	N=58	47%	N=93	21%	N=41	3%	N=7	100%	N=200
Overall economic health of New Braunfels	51%	N=101	39%	N=78	8%	N=16	3%	N=5	100%	N=200
Sense of community	46%	N=92	42%	N=85	10%	N=20	2%	N=3	100%	N=200



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Table 14: Sources of Information

Please indicate whether you use each of the following as a major source, a minor source or not a source of information about the City of New Braunfels:	Major source		Minor source		Not a source		Total	
	%	N	%	N	%	N	%	N
City web site (www.nbtexas.org)	60%	N=119	36%	N=71	4%	N=9	100%	N=199
City generated email/text notifications	43%	N=86	35%	N=70	22%	N=43	100%	N=199
City cable channel	3%	N=6	23%	N=45	74%	N=147	100%	N=198
Local newspaper	39%	N=77	35%	N=69	27%	N=53	100%	N=199
Public meetings	19%	N=37	48%	N=96	33%	N=66	100%	N=199
Word of mouth	36%	N=72	46%	N=91	18%	N=36	100%	N=199
Social media (such as Facebook, Twitter, etc.)	52%	N=104	28%	N=55	20%	N=39	100%	N=199
Newsletters (electronic and print)	31%	N=61	43%	N=86	26%	N=52	100%	N=199
NB Today livestream interviews online	5%	N=9	27%	N=54	68%	N=135	100%	N=198

Table 15: Importance to Quality of Life

How important, if at all, are the following to your quality of life in New Braunfels?	Very important		Somewhat important		Not very important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Outdoor recreation opportunities	62%	N=124	25%	N=50	11%	N=22	2%	N=4	100%	N=199
Indoor recreation opportunities	34%	N=67	41%	N=81	21%	N=42	4%	N=9	100%	N=199
River related recreation	48%	N=96	24%	N=47	15%	N=30	13%	N=25	100%	N=198
Streets improvements	78%	N=155	20%	N=39	1%	N=3	1%	N=2	100%	N=199
Library services	40%	N=79	33%	N=66	22%	N=43	5%	N=11	100%	N=198
Drainage improvements	53%	N=105	41%	N=82	5%	N=10	1%	N=1	100%	N=199
Lively/flourishing downtown area	41%	N=80	40%	N=78	17%	N=33	2%	N=4	100%	N=196
Public transportation	22%	N=44	33%	N=66	30%	N=59	14%	N=28	100%	N=197
Public safety services	65%	N=130	31%	N=62	3%	N=6	0%	N=1	100%	N=199
Cultural experiences (such as art, music, theatre, festivals)	51%	N=101	41%	N=82	8%	N=16	0%	N=0	100%	N=199

Table 16: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recycle at home	1%	N=2	2%	N=4	7%	N=14	21%	N=42	69%	N=138	100%	N=199
Purchase goods or services from a business located in New Braunfels	0%	N=0	1%	N=2	12%	N=23	67%	N=134	20%	N=40	100%	N=199
Participate in moderate or vigorous physical activity	1%	N=2	12%	N=23	37%	N=74	28%	N=56	22%	N=43	100%	N=199
Read or watch local news (via television, paper, computer, etc.)	1%	N=2	13%	N=25	23%	N=46	27%	N=54	36%	N=71	100%	N=198
Vote in local elections	4%	N=8	1%	N=2	10%	N=20	21%	N=42	64%	N=128	100%	N=199

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Table 17: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	17%	N=35
Very good	46%	N=91
Good	31%	N=61
Fair	5%	N=9
Poor	1%	N=3
Total	100%	N=199

Table 18: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	10%	N=19
Somewhat positive	36%	N=71
Neutral	42%	N=84
Somewhat negative	11%	N=21
Very negative	1%	N=2
Total	100%	N=197

Table 19: Question D4

What is your employment status?	Percent	Number
Working full time for pay	56%	N=112
Working part time for pay	10%	N=20
Unemployed, looking for paid work	1%	N=3
Unemployed, not looking for paid work	4%	N=7
Fully retired	28%	N=56
Total	100%	N=198

Table 20: Question D5

Do you work inside the boundaries of New Braunfels?	Percent	Number
Yes, outside the home	42%	N=79
Yes, from home	13%	N=26
No	45%	N=85
Total	100%	N=190

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Table 21: Question D6

How many years have you lived in New Braunfels?	Percent	Number
Less than 2 years	13%	N=26
2 to 5 years	21%	N=42
6 to 10 years	15%	N=30
11 to 20 years	20%	N=39
More than 20 years	31%	N=62
Total	100%	N=199

Table 22: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	83%	N=158
Building with two or more homes (duplex, townhome, apartment or condominium)	17%	N=31
Mobile home	0%	N=0
Other	1%	N=1
Total	100%	N=190

Table 23: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	28%	N=52
Owned	72%	N=135
Total	100%	N=187

Table 24: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	1%	N=3
\$300 to \$599 per month	6%	N=11
\$600 to \$999 per month	11%	N=21
\$1,000 to \$1,499 per month	40%	N=79
\$1,500 to \$2,499 per month	33%	N=65
\$2,500 or more per month	9%	N=18
Total	100%	N=197

Table 25: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	69%	N=125
Yes	31%	N=56
Total	100%	N=181

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Table 26: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	71%	N=128
Yes	29%	N=51
Total	100%	N=180

Table 27: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	2%	N=3
\$25,000 to \$49,999	21%	N=41
\$50,000 to \$99,999	29%	N=57
\$100,000 to \$149,999	33%	N=65
\$150,000 or more	16%	N=31
Total	100%	N=198

Table 28: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	73%	N=145
Yes, I consider myself to be Spanish, Hispanic or Latino	27%	N=53
Total	100%	N=198

Table 29: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	4%	N=7
Asian, Asian Indian or Pacific Islander	0%	N=1
Black or African American	1%	N=2
White	93%	N=183
Other	10%	N=19

Total may exceed 100% as respondents could select more than one option.

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Table 30: Question D15

In which category is your age?	Percent	Number
18 to 24 years	0%	N=0
25 to 34 years	20%	N=40
35 to 44 years	17%	N=33
45 to 54 years	22%	N=43
55 to 64 years	20%	N=40
65 to 74 years	16%	N=32
75 years or older	5%	N=9
Total	100%	N=197

Table 31: Question D16

What is your sex?	Percent	Number
Female	55%	N=91
Male	45%	N=75
Total	100%	N=166

Table 32: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	88%	N=144
Land line	4%	N=6
Both	8%	N=14
Total	100%	N=164

### Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=“).

Table 33: Question 1

Please rate each of the following aspects of quality of life in New Braunfels:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
New Braunfels as a place to live	50%	N=111	44%	N=99	5%	N=12	0%	N=1	0%	N=0	100%	N=222
Your neighborhood as a place to live	42%	N=87	53%	N=108	5%	N=10	1%	N=1	0%	N=0	100%	N=206
New Braunfels as a place to raise children	34%	N=71	51%	N=106	5%	N=10	1%	N=1	9%	N=18	100%	N=206
New Braunfels as a place to work	18%	N=37	41%	N=84	23%	N=47	7%	N=14	12%	N=24	100%	N=206
New Braunfels as a place to visit	62%	N=129	32%	N=66	2%	N=5	1%	N=2	2%	N=4	100%	N=206
New Braunfels as a place to retire	36%	N=74	36%	N=75	18%	N=37	2%	N=4	8%	N=17	100%	N=206
The overall quality of life in New Braunfels	39%	N=81	53%	N=108	8%	N=16	1%	N=1	0%	N=0	100%	N=206

Table 34: Question 2

Please rate each of the following characteristics as they relate to New Braunfels as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in New Braunfels	36%	N=80	57%	N=128	6%	N=14	1%	N=2	0%	N=0	100%	N=224
Overall ease of getting to the places you usually have to visit	19%	N=41	46%	N=98	23%	N=49	12%	N=25	0%	N=0	100%	N=213
Quality of overall natural environment in New Braunfels	38%	N=81	44%	N=94	13%	N=28	4%	N=9	0%	N=0	100%	N=211
Overall "built environment" of New Braunfels (including overall design, buildings, parks and transportation systems)	11%	N=24	39%	N=82	37%	N=79	13%	N=27	0%	N=0	100%	N=213
Health and wellness opportunities in New Braunfels	32%	N=68	45%	N=96	17%	N=37	4%	N=8	1%	N=3	100%	N=212
Overall opportunities for education and enrichment	16%	N=33	51%	N=108	21%	N=44	6%	N=14	6%	N=13	100%	N=212
Overall economic health of New Braunfels	24%	N=51	57%	N=120	12%	N=26	1%	N=3	5%	N=11	100%	N=212
Sense of community	26%	N=55	54%	N=115	17%	N=35	3%	N=7	0%	N=0	100%	N=212
Overall image or reputation of New Braunfels	46%	N=97	43%	N=91	9%	N=20	1%	N=3	0%	N=0	100%	N=211

Table 35: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recommend living in New Braunfels to someone who asks	56%	N=123	34%	N=75	6%	N=13	4%	N=9	0%	N=0	100%	N=220
Remain in New Braunfels for the next five years	73%	N=151	18%	N=38	5%	N=11	3%	N=7	1%	N=1	100%	N=208

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Table 36: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	79%	N=163	19%	N=39	2%	N=3	0%	N=0	1%	N=1	0%	N=0	100%	N=207
In New Braunfels's downtown/commercial area during the day	72%	N=149	26%	N=53	1%	N=1	1%	N=2	0%	N=0	1%	N=1	100%	N=207

Table 37: Question 5

Please rate each of the following characteristics as they relate to New Braunfels as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	9%	N=18	39%	N=84	33%	N=71	20%	N=43	0%	N=0	100%	N=216
Ease of public parking	3%	N=7	21%	N=45	39%	N=84	36%	N=76	0%	N=0	100%	N=212
Ease of travel by car in New Braunfels	13%	N=27	44%	N=92	35%	N=75	8%	N=17	0%	N=0	100%	N=211
Ease of travel by public transportation in New Braunfels	1%	N=2	1%	N=1	6%	N=13	57%	N=121	35%	N=75	100%	N=212
Ease of travel by bicycle in New Braunfels	0%	N=1	12%	N=26	25%	N=54	23%	N=50	39%	N=83	100%	N=214
Ease of walking in New Braunfels	9%	N=19	34%	N=72	37%	N=78	15%	N=33	5%	N=11	100%	N=214
Availability of paths and walking trails	8%	N=18	35%	N=74	25%	N=53	27%	N=58	5%	N=11	100%	N=214
Air quality	25%	N=53	53%	N=112	14%	N=30	4%	N=7	4%	N=9	100%	N=211
Cleanliness of New Braunfels	28%	N=60	57%	N=121	13%	N=29	2%	N=4	0%	N=0	100%	N=214
Overall appearance of New Braunfels	34%	N=73	53%	N=114	12%	N=25	1%	N=2	0%	N=0	100%	N=214
Public places where people want to spend time	33%	N=71	52%	N=110	14%	N=30	0%	N=1	1%	N=1	100%	N=213
Variety of housing options	8%	N=18	34%	N=73	29%	N=61	21%	N=45	7%	N=15	100%	N=212
Availability of affordable quality housing	5%	N=11	18%	N=38	28%	N=61	36%	N=77	12%	N=26	100%	N=214
Fitness opportunities (including exercise classes and paths or trails, etc.)	21%	N=44	52%	N=112	21%	N=45	4%	N=9	1%	N=3	100%	N=214
Recreational opportunities	32%	N=68	50%	N=106	13%	N=28	3%	N=5	3%	N=5	100%	N=214
Availability of affordable quality food	28%	N=59	55%	N=116	14%	N=30	3%	N=6	1%	N=1	100%	N=212
Availability of affordable quality health care	21%	N=45	48%	N=103	17%	N=36	9%	N=20	5%	N=11	100%	N=214
Availability of preventive health services	23%	N=50	47%	N=101	14%	N=29	6%	N=12	10%	N=22	100%	N=214
Availability of affordable quality mental health care	7%	N=16	12%	N=26	20%	N=42	14%	N=30	47%	N=100	100%	N=214

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Table 38: Question 6

Please rate each of the following characteristics as they relate to New Braunfels as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	3%	N=7	9%	N=19	12%	N=26	13%	N=28	62%	N=131	100%	N=211
Adult educational opportunities	9%	N=19	34%	N=71	26%	N=55	8%	N=18	23%	N=48	100%	N=211
Opportunities to attend cultural/arts/music activities	33%	N=69	38%	N=80	23%	N=49	2%	N=4	3%	N=7	100%	N=209
Opportunities to participate in religious or spiritual events and activities	40%	N=84	40%	N=84	6%	N=13	0%	N=0	14%	N=30	100%	N=211
Employment opportunities	6%	N=12	30%	N=62	37%	N=76	8%	N=16	19%	N=40	100%	N=206
Shopping opportunities	32%	N=66	54%	N=110	11%	N=23	3%	N=7	0%	N=0	100%	N=206
Cost of living in New Braunfels	5%	N=11	43%	N=88	34%	N=69	18%	N=37	0%	N=1	100%	N=205
Overall quality of business and service establishments in New Braunfels	21%	N=42	64%	N=131	14%	N=30	0%	N=1	1%	N=1	100%	N=205
Vibrant downtown/commercial area	24%	N=50	45%	N=93	26%	N=54	3%	N=7	1%	N=1	100%	N=205
Overall quality of new development in New Braunfels	22%	N=44	45%	N=93	22%	N=46	7%	N=15	4%	N=7	100%	N=205
Opportunities to participate in social events and activities	31%	N=63	52%	N=106	14%	N=29	1%	N=2	2%	N=5	100%	N=204
Opportunities to volunteer	36%	N=73	42%	N=87	16%	N=34	0%	N=1	5%	N=10	100%	N=205
Opportunities to participate in community matters	30%	N=61	47%	N=96	15%	N=31	1%	N=3	7%	N=14	100%	N=205
Openness and acceptance of the community toward people of diverse backgrounds	24%	N=49	22%	N=45	28%	N=58	20%	N=41	6%	N=12	100%	N=205
Neighborliness of residents in New Braunfels	14%	N=29	56%	N=114	23%	N=47	6%	N=13	1%	N=2	100%	N=205

Table 39: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	6%	N=12	94%	N=199	100%	N=211
Made efforts to make your home more energy efficient	24%	N=50	76%	N=161	100%	N=211
Observed a code violation or other hazard in New Braunfels (weeds, abandoned buildings, etc.)	41%	N=87	59%	N=124	100%	N=211
Household member was a victim of a crime in New Braunfels	91%	N=192	9%	N=19	100%	N=211
Reported a crime to the police in New Braunfels	78%	N=164	22%	N=47	100%	N=211
Stocked supplies in preparation for an emergency	67%	N=141	33%	N=69	100%	N=211
Campaigned or advocated for an issue, cause or candidate	51%	N=106	49%	N=103	100%	N=209
Contacted the City of New Braunfels (in-person, phone, email or web) for help or information	35%	N=73	65%	N=138	100%	N=211
Contacted New Braunfels elected officials (in-person, phone, email or web) to express your opinion	64%	N=136	36%	N=75	100%	N=211



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Table 40: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in New Braunfels?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used New Braunfels recreation centers or their services	20%	N=42	15%	N=30	25%	N=51	40%	N=82	100%	N=205
Visited a neighborhood park or City park	20%	N=41	29%	N=60	45%	N=92	6%	N=13	100%	N=205
Used New Braunfels public libraries or their services	14%	N=29	16%	N=33	33%	N=67	37%	N=76	100%	N=205
Participated in religious or spiritual activities in New Braunfels	15%	N=31	29%	N=60	19%	N=39	36%	N=74	100%	N=205
Attended a City-sponsored event	2%	N=4	16%	N=32	64%	N=131	18%	N=38	100%	N=205
Used bus or other public transportation instead of driving	0%	N=0	1%	N=1	3%	N=6	97%	N=199	100%	N=205
Carpooled with other adults or children instead of driving alone	9%	N=19	12%	N=26	24%	N=49	54%	N=112	100%	N=205
Walked or biked instead of driving	9%	N=18	9%	N=18	21%	N=43	62%	N=127	100%	N=205
Volunteered your time to some group/activity in New Braunfels	12%	N=24	23%	N=47	31%	N=63	34%	N=70	100%	N=204
Participated in a club	6%	N=12	11%	N=23	18%	N=36	65%	N=133	100%	N=205
Talked to or visited with your immediate neighbors	32%	N=65	38%	N=78	22%	N=45	9%	N=18	100%	N=205
Done a favor for a neighbor	12%	N=25	31%	N=64	38%	N=79	18%	N=37	100%	N=205

Table 41: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	7%	N=14	7%	N=15	31%	N=64	55%	N=114	100%	N=207
Watched (online or on television) a local public meeting	4%	N=8	5%	N=10	26%	N=53	66%	N=137	100%	N=208

Table 42: Question 10

Please rate the quality of each of the following services in New Braunfels:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police services	33%	N=66	53%	N=107	7%	N=15	0%	N=1	6%	N=12	100%	N=201
Fire services	46%	N=93	34%	N=68	1%	N=3	0%	N=1	18%	N=37	100%	N=201
Ambulance or emergency medical services	40%	N=81	33%	N=67	3%	N=7	1%	N=1	23%	N=45	100%	N=201
Crime prevention	21%	N=42	41%	N=83	19%	N=37	1%	N=3	18%	N=36	100%	N=201
Fire prevention and education	26%	N=53	34%	N=69	9%	N=18	0%	N=1	30%	N=61	100%	N=201
Traffic enforcement	12%	N=23	45%	N=89	26%	N=52	13%	N=26	5%	N=10	100%	N=201
Street repair	1%	N=1	22%	N=45	37%	N=74	37%	N=75	3%	N=5	100%	N=201
Street cleaning	13%	N=27	35%	N=69	31%	N=62	14%	N=28	7%	N=15	100%	N=201
Street lighting	4%	N=8	57%	N=114	24%	N=49	14%	N=29	0%	N=0	100%	N=201
Sidewalk maintenance	7%	N=15	38%	N=76	24%	N=48	22%	N=44	9%	N=17	100%	N=201
Traffic signal timing	5%	N=9	32%	N=62	39%	N=76	21%	N=40	3%	N=6	100%	N=194
Bus or transit services	1%	N=1	1%	N=1	1%	N=1	45%	N=90	53%	N=105	100%	N=198
Garbage collection	48%	N=95	43%	N=86	3%	N=6	3%	N=5	4%	N=7	100%	N=200

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Please rate the quality of each of the following services in New Braunfels:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recycling	44%	N=89	36%	N=73	11%	N=23	4%	N=9	4%	N=7	100%	N=201
Yard waste pick-up	35%	N=71	31%	N=62	12%	N=25	6%	N=12	16%	N=32	100%	N=201
Storm drainage	13%	N=27	35%	N=71	23%	N=47	9%	N=18	19%	N=39	100%	N=201
Drinking water	37%	N=74	39%	N=77	19%	N=38	1%	N=2	4%	N=8	100%	N=199
Sewer services	34%	N=68	47%	N=93	7%	N=15	2%	N=4	10%	N=20	100%	N=200
Power (electric and/or gas) utility	52%	N=104	40%	N=81	4%	N=8	0%	N=1	3%	N=6	100%	N=200
Utility billing	47%	N=94	34%	N=67	16%	N=33	3%	N=5	0%	N=1	100%	N=200
City parks	55%	N=109	34%	N=68	6%	N=11	2%	N=4	4%	N=7	100%	N=199
Recreation programs or classes	26%	N=52	39%	N=77	8%	N=15	2%	N=4	25%	N=51	100%	N=199
Recreation centers or facilities	31%	N=61	39%	N=77	9%	N=18	2%	N=5	19%	N=38	100%	N=199
Land use, planning and zoning	5%	N=10	33%	N=65	30%	N=60	14%	N=28	18%	N=36	100%	N=199
Code enforcement (weeds, abandoned buildings, etc.)	6%	N=11	27%	N=54	27%	N=53	15%	N=31	26%	N=51	100%	N=200
Animal control	9%	N=19	33%	N=67	31%	N=63	8%	N=16	18%	N=36	100%	N=200
Economic development	22%	N=43	37%	N=75	16%	N=32	7%	N=13	18%	N=36	100%	N=200
Health services	20%	N=39	48%	N=95	19%	N=38	2%	N=4	11%	N=23	100%	N=199
Public library services	51%	N=102	25%	N=49	4%	N=7	0%	N=0	21%	N=42	100%	N=201
Public information services	25%	N=49	45%	N=90	18%	N=36	1%	N=2	12%	N=24	100%	N=201
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	21%	N=41	37%	N=75	13%	N=26	3%	N=6	26%	N=53	100%	N=201
Preservation of natural areas such as open space and greenbelts	16%	N=32	40%	N=80	21%	N=43	13%	N=27	10%	N=19	100%	N=201
New Braunfels open space	12%	N=24	32%	N=63	22%	N=44	20%	N=41	13%	N=26	100%	N=199
City-sponsored special events	26%	N=52	38%	N=75	20%	N=40	1%	N=3	15%	N=29	100%	N=199
Overall customer service by New Braunfels employees (police, receptionists, planners, etc.)	36%	N=72	48%	N=97	9%	N=18	1%	N=2	6%	N=11	100%	N=200

Table 43: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The City of New Braunfels	27%	N=52	56%	N=109	10%	N=19	3%	N=5	5%	N=10	100%	N=195
The Federal Government	4%	N=9	27%	N=54	31%	N=61	25%	N=49	12%	N=23	100%	N=195

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Table 44: Question 12

Please rate the following categories of New Braunfels government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to New Braunfels	13%	N=26	46%	N=89	25%	N=48	9%	N=18	7%	N=14	100%	N=195
The overall direction that New Braunfels is taking	14%	N=28	44%	N=85	26%	N=50	14%	N=27	2%	N=5	100%	N=195
The job New Braunfels government does at welcoming citizen involvement	19%	N=36	42%	N=81	19%	N=36	12%	N=23	10%	N=19	100%	N=195
Overall confidence in New Braunfels government	20%	N=39	37%	N=71	28%	N=54	11%	N=22	4%	N=8	100%	N=195
Generally acting in the best interest of the community	17%	N=33	48%	N=93	21%	N=40	11%	N=21	4%	N=8	100%	N=195
Being honest	14%	N=27	39%	N=77	27%	N=52	7%	N=14	13%	N=25	100%	N=195
Treating all residents fairly	13%	N=26	33%	N=64	23%	N=44	15%	N=29	16%	N=31	100%	N=194

Table 45: Question 13

Please rate how important, if at all, you think it is for the New Braunfels community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in New Braunfels	60%	N=119	28%	N=56	11%	N=22	2%	N=3	100%	N=200
Overall ease of getting to the places you usually have to visit	51%	N=102	38%	N=75	11%	N=22	1%	N=1	100%	N=200
Quality of overall natural environment in New Braunfels	53%	N=107	36%	N=72	9%	N=18	2%	N=3	100%	N=200
Overall "built environment" of New Braunfels (including overall design, buildings, parks and transportation systems)	38%	N=75	43%	N=84	14%	N=28	5%	N=10	100%	N=197
Health and wellness opportunities in New Braunfels	38%	N=77	40%	N=81	16%	N=32	5%	N=10	100%	N=200
Overall opportunities for education and enrichment	29%	N=58	47%	N=93	21%	N=41	3%	N=7	100%	N=200
Overall economic health of New Braunfels	51%	N=101	39%	N=78	8%	N=16	3%	N=5	100%	N=200
Sense of community	46%	N=92	42%	N=85	10%	N=20	2%	N=3	100%	N=200

Table 46: Sources of Information

Please indicate whether you use each of the following as a major source, a minor source or not a source of information about the City of New Braunfels:	Major source		Minor source		Not a source		Total	
	%	N	%	N	%	N	%	N
City web site (www.nbtexas.org)	60%	N=119	36%	N=71	4%	N=9	100%	N=199
City generated email/text notifications	43%	N=86	35%	N=70	22%	N=43	100%	N=199
City cable channel	3%	N=6	23%	N=45	74%	N=147	100%	N=198
Local newspaper	39%	N=77	35%	N=69	27%	N=53	100%	N=199
Public meetings	19%	N=37	48%	N=96	33%	N=66	100%	N=199
Word of mouth	36%	N=72	46%	N=91	18%	N=36	100%	N=199
Social media (such as Facebook, Twitter, etc.)	52%	N=104	28%	N=55	20%	N=39	100%	N=199
Newsletters (electronic and print)	31%	N=61	43%	N=86	26%	N=52	100%	N=199
NB Today livestream interviews online	5%	N=9	27%	N=54	68%	N=135	100%	N=198

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Table 47: Importance to Quality of Life

How important, if at all, are the following to your quality of life in New Braunfels?	Very important		Somewhat important		Not very important		Not at all important		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Outdoor recreation opportunities	62%	N=124	25%	N=50	11%	N=22	2%	N=4	100%	N=199
Indoor recreation opportunities	34%	N=67	41%	N=81	21%	N=42	4%	N=9	100%	N=199
River related recreation	48%	N=96	24%	N=47	15%	N=30	13%	N=25	100%	N=198
Streets improvements	78%	N=155	20%	N=39	1%	N=3	1%	N=2	100%	N=199
Library services	40%	N=79	33%	N=66	22%	N=43	5%	N=11	100%	N=198
Drainage improvements	53%	N=105	41%	N=82	5%	N=10	1%	N=1	100%	N=199
Lively/flourishing downtown area	41%	N=80	40%	N=78	17%	N=33	2%	N=4	100%	N=196
Public transportation	22%	N=44	33%	N=66	30%	N=59	14%	N=28	100%	N=197
Public safety services	65%	N=130	31%	N=62	3%	N=6	0%	N=1	100%	N=199
Cultural experiences (such as art, music, theatre, festivals)	51%	N=101	41%	N=82	8%	N=16	0%	N=0	100%	N=199

Table 48: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Recycle at home	1%	N=2	2%	N=4	7%	N=14	21%	N=42	69%	N=138	100%	N=199
Purchase goods or services from a business located in New Braunfels	0%	N=0	1%	N=2	12%	N=23	67%	N=134	20%	N=40	100%	N=199
Participate in moderate or vigorous physical activity	1%	N=2	12%	N=23	37%	N=74	28%	N=56	22%	N=43	100%	N=199
Read or watch local news (via television, paper, computer, etc.)	1%	N=2	13%	N=25	23%	N=46	27%	N=54	36%	N=71	100%	N=198
Vote in local elections	4%	N=8	1%	N=2	10%	N=20	21%	N=42	64%	N=128	100%	N=199

Table 49: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	17%	N=35
Very good	46%	N=91
Good	31%	N=61
Fair	5%	N=9
Poor	1%	N=3
Total	100%	N=199

Table 50: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	10%	N=19
Somewhat positive	36%	N=71
Neutral	42%	N=84
Somewhat negative	11%	N=21
Very negative	1%	N=2
Total	100%	N=197

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Table 51: Question D4

What is your employment status?	Percent	Number
Working full time for pay	56%	N=112
Working part time for pay	10%	N=20
Unemployed, looking for paid work	1%	N=3
Unemployed, not looking for paid work	4%	N=7
Fully retired	28%	N=56
Total	100%	N=198

Table 52: Question D5

Do you work inside the boundaries of New Braunfels?	Percent	Number
Yes, outside the home	42%	N=79
Yes, from home	13%	N=26
No	45%	N=85
Total	100%	N=190

Table 53: Question D6

How many years have you lived in New Braunfels?	Percent	Number
Less than 2 years	13%	N=26
2 to 5 years	21%	N=42
6 to 10 years	15%	N=30
11 to 20 years	20%	N=39
More than 20 years	31%	N=62
Total	100%	N=199

Table 54: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	83%	N=158
Building with two or more homes (duplex, townhome, apartment or condominium)	17%	N=31
Mobile home	0%	N=0
Other	1%	N=1
Total	100%	N=190

Table 55: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	28%	N=52
Owned	72%	N=135
Total	100%	N=187

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Table 56: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	1%	N=3
\$300 to \$599 per month	6%	N=11
\$600 to \$999 per month	11%	N=21
\$1,000 to \$1,499 per month	40%	N=79
\$1,500 to \$2,499 per month	33%	N=65
\$2,500 or more per month	9%	N=18
Total	100%	N=197

Table 57: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	69%	N=125
Yes	31%	N=56
Total	100%	N=181

Table 58: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	71%	N=128
Yes	29%	N=51
Total	100%	N=180

Table 59: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	2%	N=3
\$25,000 to \$49,999	21%	N=41
\$50,000 to \$99,999	29%	N=57
\$100,000 to \$149,999	33%	N=65
\$150,000 or more	16%	N=31
Total	100%	N=198

Table 60: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	73%	N=145
Yes, I consider myself to be Spanish, Hispanic or Latino	27%	N=53
Total	100%	N=198

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Table 61: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	4%	N=7
Asian, Asian Indian or Pacific Islander	0%	N=1
Black or African American	1%	N=2
White	93%	N=183
Other	10%	N=19

Total may exceed 100% as respondents could select more than one option.

Table 62: Question D15

In which category is your age?	Percent	Number
18 to 24 years	0%	N=0
25 to 34 years	20%	N=40
35 to 44 years	17%	N=33
45 to 54 years	22%	N=43
55 to 64 years	20%	N=40
65 to 74 years	16%	N=32
75 years or older	5%	N=9
Total	100%	N=197

Table 63: Question D16

What is your sex?	Percent	Number
Female	55%	N=91
Male	45%	N=75
Total	100%	N=166

Table 64: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	88%	N=144
Land line	4%	N=6
Both	8%	N=14
Total	100%	N=164