



PARKS AND RECREATION DEPARTMENT



Dear Thru the Chute Exhibitor,

The annual Thru the Chute Boat Race and River Expo is just around the corner. Be sure to put **Saturday, April 23<sup>rd</sup>** on your calendar today!

The City of New Braunfels Parks and Recreation Department would like to invite you to participate as an exhibitor by providing educational information and activities to guests of the event. The event's focus is water safety: how to recreate safely in and around water.

In 2018, 75 race participants and well over 500 spectators were at the event to visit exhibitors and view the boat race.

Thru the Chute Boat Race and River Expo is hosted by the City of New Braunfels Parks and Recreation Department in collaboration with New Braunfels Yacht Club.

Please complete and return the Exhibitor RSVP to Michael at [mgoodner@nbtexas.org](mailto:mgoodner@nbtexas.org) by March 11th, 2022. Please send a digital copy of your company logo with your completed RSVP.

**Exhibitor load-in is at 8:30 a.m.** at 460 Mill Street, New Braunfels, Texas, 78130 which is the City Tube Chute. After your RSVP is received, you'll receive a confirmation email reiterating load-in and event details.

For more information, contact me at (830)-221-4365.

Thank you,

Michael Goodner  
Assistant Aquatic Supervisor  
[mgoodner@nbtexas.org](mailto:mgoodner@nbtexas.org)  
830-221-4371  
[www.nbtexas.org/boatrace](http://www.nbtexas.org/boatrace)



PARKS AND RECREATION DEPARTMENT



2022 Thru the Chute Boat Race & River Expo
EXHIBITOR RSVP

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone Numbers (cell & desk): \_\_\_\_\_

Booth Activity/Theme: \_\_\_\_\_

A table will be provided for you if needed. [ ] Yes, I want ONE table. [ ] No, I don't need a table.
Tents and chairs are not provided but recommended.
No electricity is available.

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Event Details for Exhibitors

What: 2022 Thru the Chute Boat Race & River Expo

Date: Saturday, April 23, 2022 (Rain Date: Sunday, April 24; Noon)

Time: 8:30 a.m. Vendor Load-In (Rain Date Load-In: 10:30 a.m.)
10:00 a.m. Race and Expo begin (Rain Date Event begins at Noon)

Where: 460 Mill Street, New Braunfels, Texas, 78130 which is the City Tube Chute

- Exhibitor location will be assigned.
Exhibitor parking will be outside of facility along Mill or other side street.
A table will be provided if requested.
No electricity is available for exhibitor space.
Exhibitor responsible for providing activity and informational supplies and staff.
Exhibitor MAY bring chairs and tents.

Thank you for joining our community fun and safety event!