



FOR IMMEDIATE RELEASE

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Work Zones: Drive Like You Work Here

New Braunfels, Texas — Whether you work in an office or on our nation’s roadways, everyone deserves to get home safely.

National Work Zone Awareness Week (NWZAW), in its 19th year, is a national public awareness campaign that spreads the message that we are all responsible for work zone safety. This year’s NWZAW is April 8-12, 2019, and this year’s theme is “Drive Like You Work Here.”

Recent statistics from the National Highway Safety Administration’s Fatality Analysis Reporting System (FARS) show (from 2016 to 2017) a two percent increase in total work zone fatalities and increase from 668 to 710 total work zone crashes. Those startling statistics further demonstrate the importance of spreading awareness of work zone safety and participating in NWZAW to spread the message that we all play a role in getting roadway workers home safely.

Additionally, there were a total of 158,000 work zone crashes total in 2016—of which 42,000 were injury-involved crashes that resulted in 61,000 injuries – which underscores the need for further awareness of how to behave and drive safely in work zones.

As part of NWZAW, everyone is encouraged to participate in Go Orange Day on April 10th, a day where individuals are urged to wear orange as a visual reminder to others of work zones, and post photos of their Go Orange Day activities to further spread awareness of work zone safety. While fun, participation in Go Orange Day and NWZAW goes a long way in getting much needed attention on work zone safety.

State departments of transportation, federal agencies, municipalities and other organizations will be participating in NWZAW and Go Orange Day. For additional information on the history of NWZAW, visit www.nwzaw.org/learn.

Everyone is encouraged to participate in #NWZAW and #GoOrangeDay – Wednesday, April 10, 2019 – by spreading the message of work zone safety with their friends, family, and community, and by liking, commenting, and sharing on social media using the hashtags #NWZAW and #GoOrange4Safety. To learn more about NWZAW, visit nwzaw.org.

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