



FOR IMMEDIATE RELEASE
October 30, 2018

CONTACT: Jennifer Hernandez, Outreach Coordinator
2932 S. IH 35 Frontage Rd.
New Braunfels, TX 78130
830-221-4630
jhernandez@nbtexas.org

2nd Annual Zumbathon to Benefit New Braunfels Food Bank

New Braunfels, TX — After using donations to aid families displaced by Hurricane Harvey last year, Zumbathon returns on Saturday, November 10th, from 11:00 a.m. to 1:00 p.m. in the Westside Community Center (WCC) gym with a new beneficiary - the New Braunfels Food Bank.

“This year we will be supporting the New Braunfels Food Bank to help stock its shelves while supplies are low,” said Outreach Coordinator Jennifer Hernandez. “We have an incredible group of local instructors who love fitness and healthy living and who influence so many individuals and families in the surrounding area. And we give special thanks to Laura Rosales, who teaches Zumba at WCC, the NB Kids’ Club, and the NB Food Bank. She has gone above and beyond to reach out to instructors to organize a great Zumba team for this special food donation event.”

Eight certified instructors will be volunteering their time for the Zumbathon: Laura Rosales, Carol Rivera Allen, Amber Jankowski, Gaby Chadick, Maria Davida, Monica Martinez, Nora Rodriguez, and Roxanne Gonzales.

New Braunfels Food Bank Nutrition and Wellness Education Coordinator Jennifer Lankford will provide smoothies and nutrition education during the Zumbathon’s break around 11:45 a.m.

The event is free and open to the public. Participants will receive one raffle ticket per donation item for a maximum of 12 tickets. Each instructor has donated a raffle item, and winners will be announced during the break. All participants must fill out a waiver on the day of the event.

Participants — as well as anyone else interested in donating items — may bring non-perishable foods to deposit in the red New Braunfels Food Bank bins and available tables on the day of the event. The New Braunfels Food Bank’s 12 most requested foods include: peanut butter, cereal, tuna, beans, rice, macaroni and cheese, chili, canned stews, canned soups, canned luncheon meats, canned/boxed full meals, and pop-top food items.

“We are thankful for our ongoing partnership with the San Antonio Food Bank, which brings mobile food distribution to the community center every first and third Friday,” said Hernandez. “And we are so grateful to now have the New Braunfels Food Bank located in our community to serve food-insecure families in this area.”

For questions about the Zumbathon or other library programs, call the Westside Community Center’s office at 830-221-4630 or the New Braunfels Public Library at 830-221-4300.

###