



FOR IMMEDIATE RELEASE
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City Offers Free Waste and Recycling App to Residents

New Braunfels, TX – As of June 1, 2018, the City of New Braunfels smartphone app for Solid Waste and Recycling has officially been updated and is now called “Recycle Coach.” The new app is available to all residents looking to manage their household waste, become better recyclers and it is free to download.

Recycle Coach offers the same capabilities as the previous app - My Waste, but with a new look. Residents can take advantage of local collection, waste, and recycling information, all from the convenience of their desktop computers, mobile devices, or through digital assistants like Amazon Alexa and Google Home. This new integration with voice technology makes it easy to get local information for thousands of household items.

With Recycle Coach, residents can:

- Stay organized with custom curbside collection and events calendars
- Receive collection reminders and real-time updates on service disruptions
- Become recycling experts with a comprehensive "What Goes Where?" search tool, including local disposal information and collection requirements for thousands of household items
- Take the “What Type of Recycler Are You?” quiz for useful recycling tips and tricks

To download the Recycle Coach app, visit the Google Play or Apple iTunes stores.

- Google Play Store: <https://market.android.com/details?id=mobi.recyclecoach.worldster.pack>
- Apple App Store: <https://itunes.apple.com/us/app/recyclecoach/id1071714967>

For questions or more information, call (830) 221-4040 or visit the City’s website at <https://www.nbtexas.org/1769/Stay-Informed>.

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