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April 28, 2017

**CONTACT: Amy McWhorter, Downtown Development Coordinator
& Historic Preservation Officer**

**550 Landa Street
New Braunfels, TX 78130
830.221.4057
amcwhorter@nbtexas.org**

Downtown New Braunfels Welcomes Wein and Saengerfest on May 6th

New Braunfels, TX - Wein and Saengerfest celebrates its 14th year in historic downtown New Braunfels on Saturday, May 6th. Wine tasting, craft biergarten, continuous live music, WeinStein University (educational food, wine and craft beer seminars), artisan market, a Chef's Showdown (grilling competition), tempting festival foods and an assortment of family activities are included in this unique event that kicks off at noon.

A New Braunfels' tradition, Wein and Saengerfest has grown through the years due to the cooperative efforts of the City, generous local business sponsors and a number of non-profit organizations – all working together to produce a distinctive experience that both residents and visitors can enjoy.

“This year, Wein and Saengerfest will kick off with New Braunfels’ oldest heritage event, the Kindermasken Parade,” said Robin Kunkel, Recreation Manager. “The Kindermasken Parade will start at 11:30 a.m. when participants will march down Castell Avenue from First Protestant Church to the festival grounds.”

“Live entertainment is scheduled all day long on two stages. This year’s entertainment lineup includes: Fort Sam’s Biohazard Brass Band, All Mixed Up, The Peterson Brothers and Jason Eady. The live music performances during the day culminate with a street dance featuring Uncle Lucius at 7:30 p.m.,” said Amy McWhorter, Downtown Development Coordinator & Historic Preservation Officer. “Guests to downtown will have a great time in the shops and venues in addition to festival fun in the streets.”

Wein and Saengerfest offers a fantastic variety of wines and craft beer for sampling. The festival will feature 18 different wineries – primarily from Texas vineyards, but German, Spanish and West Coast selections will also be available. After sampling, attendees have the opportunity to purchase a bottle of their favorite vintage at the wine market, hosted by the New Braunfels Parks Foundation. Proceeds from the market and wine tastings are used to contribute to future preservation and enhancement of downtown parks including Main Plaza and Market Plaza.

The Craft Biergarten, presented by the New Braunfels Downtown Association, will feature eleven different Texas breweries. All proceeds from the Craft Biergarten will benefit the New Braunfels Downtown Association and support their vision of a clean, safe, vibrant and historic downtown where locals and visitors can play, shop, eat, stay and do business.

For additional information visit www.weinandsaengerfest.com.

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