



FOR IMMEDIATE RELEASE

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Public Invited to the First Community-Wide Comprehensive Plan Workshop

New Braunfels, Texas — The City of New Braunfels is inviting the community to the first workshop for the Comprehensive Plan update. This community-wide event will focus on Visioning and will be held from 6:30 to 8:30 p.m. on Tuesday, November 29th, at the Civic/Convention Center.

A community's Comprehensive Plan provides long-range, community-identified objectives and goals to guide local and regional policy makers on all decisions. The current New Braunfels Comprehensive Plan was adopted in 1999 and last updated in 2006.

“Much has changed over the last 10 years and we are now the second fastest growing city in the nation,” said Planning and Community Development Director Christopher Looney. “Updating our comprehensive plan will help residents and decision makers identify changing community needs and desires together and develop strategies for the future in a thoughtful and collaborative way. Extensive public outreach is essential to the plan update. As the first of several community-wide workshops throughout this year-and-a-half long process, attendees on the 29th will have an opportunity to learn more about comprehensive planning and share their ideas for the future of New Braunfels.”

This workshop will also include the initial gathering of the nine Plan Element Advisory Groups who will also be engaged throughout the process. The advisory groups are made up of interested volunteer residents and citizens who will provide and review content on the following topics:

- Transportation
- Natural Resources and Infrastructure
- Education and Youth
- Facilities, Services and Capital Improvements
- Growth and Future Land Use
- Urban Design and Cultural, Heritage and Historic Preservation
- Parks and Recreation
- Economic Competitiveness
- Tourism

“The City, and its partners represented on the plan’s Steering Committee, encourages everyone from all age groups and backgrounds to attend and participate. If you have a love of New Braunfels and its special sense of place, and want to share your ideas about its future, please join us on November 29th,” said Looney.

The workshop will be held in the Exhibit Hall of the New Braunfels’ Civic/Convention Center at 375 S. Castell Avenue. For more details about this workshop, or the Comprehensive Plan overall, email Mr. Looney at clooney@nbtexas.org, or call him at (830) 221-4055. You can also follow the Comprehensive Plan on Facebook at www.facebook.com/NBCompPlan.

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