



FOR IMMEDIATE RELEASE

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World Car Kia New Braunfels Sponsors 2016 Concerts in the Park Series

New Braunfels, TX – On Thursday, June 9th World Car Kia New Braunfels will present a \$10,000 sponsorship contribution to the City of New Braunfels Parks and Recreation Department in support of the 2016 Concerts in the Park series. The check will be presented before the concert begins at the Landa Park Dance Slab at 7:15 p.m.

World Car Kia General Manager, Bill Keyes said “At World Car Kia New Braunfels we have always believed in giving back to our local community. This year will mark our third year contributing to Concerts in the Park, providing great entertainment at no charge to the community.”

“We are grateful for the generous contribution from World Car Kia New Braunfels,” said Stacey Dicke, Parks and Recreation Director “Organizations like this - and the talented bands who volunteer their time - make this free concert series accessible for our community.”

Four other local businesses have generously contributed to the concert series, including: Digital D-Signs, Capitol Wright Distributing, Bug-a-Meister and Texas 46 Radio.

For thirty-two years the Landa Park Dance Slab has been the place to be every Thursday night during the summer months. Local musicians perform a variety of music ranging from rhythm and blues, to hard rock and cool country tunes. All shows are free to the public and begin at 7:30 p.m. on Thursday evenings through August 11th this year.

Concert goers are reminded to bring lawn chairs, blankets and refreshments to enjoy the performances. For additional information, visit www.nbtexas.org/concerts or contact the City’s Parks and Recreation Department at 830-221-4350.

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