



FOR IMMEDIATE RELEASE

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City Selects Director of Information Technology

New Braunfels, Texas — The City of New Braunfels has announced that Mr. Travis Cochran has been selected as Director of Information Technology (IT). Mr. Cochran will assume his duties on July 27th.

“We are pleased to add Travis Cochran to our executive management team,” said Assistant City Manager, Kristi Aday. “His experience and personality will be a great fit and his history of collaboration and innovation will help us move forward as we continue to manage New Braunfels’ rapid growth.”

Mr. Cochran’s career includes serving as the Director of Information Technology for the City of Kerrville and most recently as the Chief Technology Officer for the Kerrville Independent School District. A graduate of Texas Tech University with a BBA in Information Systems and Management, he is a sought-after speaker for professional conferences and has served as an officer in multiple state-wide information technology associations.

The City of New Braunfels Director of Information Technology is responsible for a variety of complex managerial, professional and administrative functions in overseeing all IT operations of the City. This includes overall strategic and operational planning, implementation and direction of the City’s information services.

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