



FOR IMMEDIATE RELEASE

June 22, 2015

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City Receives State Award for Communication

New Braunfels, TX — The City of New Braunfels has announced receipt of a first place award for achievement in communications from the Texas Association of Municipal Information Officers (TAMIO). The award was presented on June 19th at the organization’s annual conference in Houston, Texas.

The City received the TAMI Award in the **Special Publication, Print Category** for the Fire Chief Recruitment Booklet developed in-house during the 2014 national search for a new Fire Chief.

The TAMIO Awards are the leading recognition program in Texas honoring excellence for municipal communication strategies. TAMIO received 351 award entries statewide during this year’s competition. Awards were presented in 24 different marketing, print, video, special events, and technological service categories.

“We constantly endeavor to improve and expand our avenues of sharing information in support of our goals of good fiscal stewardship, government transparency, and citizen engagement,” said Sheri Masterson, Public Information Officer.

An affiliate of the Texas Municipal League (which represents 98% of Texas’ urban population through its more than 1,000 members) TAMIO was organized in 1974 to:

- Promote recognition for achievement in communication with citizens.
- Advance and promote the active cooperation and exchange of information and ideas among Texas cities.
- Provide professional development for public information officers and communication managers who work in municipal government or similar agencies.

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