



**CITY OF NEW BRAUNFELS, TEXAS  
SPECIAL JOINT CITY COUNCIL MEETING  
WITH RIVER AD HOC COMMITTEE**



**NEW BRAUNFELS CIVIC/CONVENTION CENTER  
375 S. CASTELL AVENUE**

**MONDAY, JANUARY 9, 2011 at 5:00 P.M.**

Gale Pospisil, Mayor  
Richard Zapata, Councilmember (District 1)  
Mark Goodner, Mayor Pro Tem (District 2)  
Mike Ybarra, Councilmember (District 3)

Sandy Nolte, Councilmember (District 4)  
Bryan Miranda, Councilmember (District 5)  
Steven Digges, Councilmember (District 6)  
Michael Morrison, City Manager

**MISSION STATEMENT**

***The City of New Braunfels will add value to our community  
by planning for the future, providing quality services, encouraging  
Community involvement and being responsive to those we serve.***

**CALL TO ORDER:** January 9, 2012 @ 5:00 P.M.

**CALL OF ROLL:** City Secretary

**1. WORKSHOP**

- (A) Presentation and discussion regarding the marketing strategy based on the recommendations from the River Ad Hoc Committee.  
(*Judy Young, CVB Director*)

**CERTIFICATION**

I hereby certify the above Notice of Meeting was posted on the Bulletin Board at the New Braunfels Municipal Building on January 5, 2012, at 9:00 a.m.

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Patrick Aten, City Secretary

**NOTE:** Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the City Secretary's Office at 221-4010 at least two (2) work days prior to the meeting so that appropriate arrangements can be made.