



FOR IMMEDIATE RELEASE

June 27, 2019

CONTACT: Jenny Rodriguez, Youth Services Librarian
700 E. Common St.
New Braunfels, TX 78130
830-221-4314
jrodriguez@nbtexas.org

Library Program Encourages Sensory Exploration for Babies

New Braunfels, TX — Babies thrive on repetition and take comfort in knowing what to expect — but for parents and caretakers, the same activities over and over can get old. So, if you find yourself in need of some new ideas for activities that are fun and educational for your baby, consider Baby Sensory Play Fun at 10:00 a.m. on Friday, July 5th, at the New Braunfels Public Library.

This program is intended for babies 18 months and younger and is a come-and-go event comprised of different sensory stations for babies to explore.

“We want to emphasize that the sensory activities we’ll have on hand are all things that can be replicated at home,” said Youth Services Librarian Jenny Rodriguez. “You don’t have to purchase specialty sensory toys for your baby, or child, to have a fun, engaging experience.”

Sensory play is any activity that engages a baby through his or her sense of touch, smell, sight, taste, or hearing, and it is meant to encourage the use of the senses to explore, create and play. Through the process, babies will be building fine and gross motor skills and strengthening neural pathways, all while having fun.

This program is free and open to the public.

Many library programs, including Baby Sensory Play Fun, are made possible with the support of the Friends of the New Braunfels Public Library.

For more information about Baby Sensory Play Fun or other children’s programs, contact the New Braunfels Public Library at 830-221-4300 or visit www.nbtexas.org/Library.

#