



FOR IMMEDIATE RELEASE

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Sip, Shop, Dine and Play at 15th Annual Wein & Saengerfest

New Braunfels, TX - The 15th Annual Wein & Saengerfest will kick off at noon in historic downtown New Braunfels on Saturday, May 5, 2018, and will stir participants' senses while uncorking good spirits. The festival hosts a variety of wines for sampling from Texas vineyards along with several German selections. For \$15, attendees receive a commemorative wine glass and five tasting tickets to sample some of the best wines Texas has to offer.

Texas wineries providing three varieties each for sampling include: Dry Comal Creek Vineyards, Dioniso Winery, Llano Estacado Winery, Los Pinos Ranch Vineyards, Blue Lotus Winery, Texas Mead Works, Duchman, McPherson Cellars, Copper Star Cellars, Becker Vineyards, Escondidio, Messina Hof, Longshot Wine and Water 2 Wine. Samples from these wineries and more will be offered in tents manned by volunteers from local organizations and businesses.

"If a particular wine strikes a chord with you, you have the opportunity to purchase a signature bottle at the wine market hosted by the New Braunfels Parks Foundation," said Downtown Development Coordinator Amy McWhorter. "Proceeds from the market and wine tasting will contribute to future preservation and enhancements of downtown parks, including the New Braunfels Market Plaza."

"If beer suites your taste buds better, try one of many craft beer samples at the Craft Biergarten brought to you by the New Braunfels Downtown Association," McWhorter said. "Proceeds from the Craft Biergarten will contribute to future preservation and enhancements of downtown New Braunfels."

Live entertainment is scheduled all day long on multiple stages. This year's entertainment lineup includes – Soul Sessions, Zack Walther Band, Tomar and the FCs, White Ghost Shivers and the Black Lillies.

Visitors should take time to stroll through Marketplatz and visit amazing displays from some of the most unique artisan vendors in the state, and merchants compete for honors in several categories in the Juried Art Show.

A great variety of food truck vendors will also be on hand with festival treats to tantalize taste buds. Attendees can also catch a session at WeinStein University – featuring talented local presenters with information on wine, craft beer and presentations such as: Summer Sippin' Sangrias, Craft Ice Cream and Bier Floats, and The Wein & Bier Challenge.

Festivities begin with the traditional Kindermasken Parade. In the family activities area kids of ALL ages can play life-sized games like 9-Pin bowling, Jenga™ and checkers and enjoy squishing grapes between their toes at the

Grape Stomp, hosted by CIMA Hospice. Presentations from the Lindheimer Master Naturalists and New Braunfels Utilities are also offered for everyone's enjoyment.

For more information about this New Braunfels tradition visit www.weinandsaengerfest.com

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