



FOR IMMEDIATE RELEASE

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Texas Recreation and Park Society Conference Awards

New Braunfels, Texas – The City of New Braunfels Das Rec Recreation Center Manager, Kelsey Heiden, was honored with the Jerry Garrett Memorial Young Professional Award by the Texas Recreation and Park Society (TRAPS) during a ceremony at the organization’s annual conference on March 1st in Waco, Texas. The award is given annually to the young professional who has an outstanding record for contributions to the TRAPS organization - via service on committees, promoting advancement of the recreation and parks profession within the region and state, and involvement in the community.

Ms. Heiden has been employed by the Parks and Recreation Department since 2006 and built a career path that ultimately has led to her being promoted to the department’s Marketing Coordinator in 2012. She obtained her Certified Parks and Recreation Professional (CPRP) certification in 2015. Most recently, Kelsey was named the manager of the city’s new 74,000 square foot recreation center, Das Rec. The facility is scheduled to open in the summer of 2018 under her leadership and guidance.

“Kelsey truly believes in the three pillars of Parks and Recreation: Social Equity, Conservation and Health,” said Parks and Recreation Director Stacey Dicke. “She works continually to weave the message of how our profession can improve everyday lives in each of these three areas to the public.”

The City of New Braunfels was also honored that night with the 2018 Park Design Excellence Award for Fischer Park. The award is given annually to one park development that displays a high degree of professional design quality and recreation usage.

As the largest park in the New Braunfels Park System, Fischer Park is a distinct community park for the City of New Braunfels. Located in southern New Braunfels, Fischer Park provides several unique recreational and educational opportunities for park visitors, while also providing much needed relief to the overcrowded Landa Park. Through its innovative design (by Terra Design Group) conservation, emphasis on education, and endless activities, Fischer Park creates a valuable asset within the community.

TRAPS is a nonprofit 501(c)3 professional organization, committed to advancing the field of parks, recreation and leisure services in Texas, while advocating for enhanced recreation opportunities and the increase of public green space for Texans.

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