



FOR IMMEDIATE RELEASE
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Power Up at Your Library Week at the New Braunfels Public Library

New Braunfels, TX - The New Braunfels Public Library will be joining in the statewide celebration of Power Up at Your Library Week (Power Up Week). The event will take place through the week of October 1-7, 2017.

Power Up at Your Library Week is a part of the Powered Libraries campaign, launched by the Texas Library Association in 2016, which seeks to broaden the awareness of innovative library services to the public. The goal is to introduce patrons to the fun and exciting world of technology and how it can be utilized throughout their local library.

Library patrons can get involved by participating in a mobile scavenger hunt. This activity can be done on any Apple device. QR codes for the hunt will be set up around the library and iPads will be available to borrow from the front desk for those who do not have an Apple device. Participants will receive a scratch off card to receive a small prize upon completion of the hunt and their name will be entered into a drawing for a grand prize of a VR headset.

Powered Libraries is a statewide public awareness campaign showcasing innovation, leadership, and technology-centered work being generated in today's libraries. The campaign's goal is to encourage a love of learning and support for that great American and Texas institution: libraries. While the campaign aims to energize libraries, it is focused on public audiences with the mass population as an objective.

"We are delighted to join other libraries across our state to celebrate the power of technology, and to remind our citizens that the library can be a lifelong partner with them to learn and use technology to enhance their quality of life," remarked Library Director Gretchen Pruett.

This event is open to the public with no registration necessary and is scheduled for October 1-7.

The Power Up at Your Library Day scavenger hunt is powered by NBPL and Klikaklu app.

For further information, visit the Digital Resources page:

<http://newbraunfels.libguides.com/digital/resources> or contact Miranda Robbins at 830-221-4320. To learn more about the "Ideas Powered: It's What We Do" initiative, visit www.poweredlibraries.org.

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