



FOR IMMEDIATE RELEASE

March 22, 2017

**CONTACT: Christopher Looney,
Planning and Community Development Director
550 Landa Street
New Braunfels, TX 78130
830.221.4055
clooney@nbtexas.org**

City Seeks Input on Goals for Envision New Braunfels

New Braunfels, Texas — The City of New Braunfels is inviting the community to help provide goals for *Envision New Braunfels*, the long-range community Comprehensive Plan currently underway.

“If you were not able to attend the Goals Workshop held on March 6th at the Civic/Convention Center, not to worry. You can provide your input online,” noted Christopher Looney, the City’s Planning and Community Development Director.

Goals drafted at the workshop have been uploaded to the Comprehensive Plan website at: www.envisionnewbraunfels.org. On the site, citizens can review materials about the community, read and comment on the goals created at the workshop, and use the free-form fields to submit additional goals.

“Envision New Braunfels will impact every element of the community, from transportation, to facilities, to health, to land use,” Looney stated. “Therefore, goals need to strike a balance in terms of specificity. Something too specific might include requesting a stop sign at an intersection, whereas an example of one too general might be ‘maintain quality of life.’”

The online tools can be accessed by a desktop computer, tablets or hand-held devices.

“We want to make it as accessible as possible to as many people in our community,” Looney said. “The online submission tool will be available for approximately one month, after which all goal input, generated both online and from the physical meetings, will be synthesized and shared with the community overall before moving on to the next phase of the plan.”

For more information on *Envision New Braunfels*, email Mr. Looney at Clooney@nbtexas.org. You may also follow the process online at www.envisionnewbraunfels.org or on Facebook at www.facebook.com/NBCompPlan.

###