



FOR IMMEDIATE RELEASE

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Landa Park Book Sale Honors 80th Anniversary of Landa Park

New Braunfels – The City of New Braunfels Parks and Recreation Department invites individuals to explore the new historical text introduced and sponsored by the Friends for the Preservation of Historic Landa Park (Friends). The purchase of this 438 page text, Historic Landa Park, Its Springs and Its People, include two companion volumes, Native American Artifacts, Comal Springs in Landa Park (14 pages) and The Comal Springs of Historic Landa Park (44 pages).

Co-authors Rosemarie Gregory and Arlene Seales, along with local artists Elizabeth Felton and Channe Felton, have been hard at work on the in-depth research which includes revealing information about the formation of Comal Springs millions years ago, Native Americans near the springs, a royal settlement of the site by a German Prince, the development of the park by Harry Landa, along with many other noteworthy social and historic events over the years, including Venetian Carnivals, Miss Texas Pageants and the celebration of the park's Diamond Anniversary.

These books highlight why Landa Park has remained in the heart of New Braunfels since the late 1800s. The authors encourage everyone to take the journey through its years of existence by viewing the many photos of the beauty and serenity of this Legacy Park of Texas and learn its fascinating story.

"We are excited to see this project come to fruition as members of Friends for the Preservation of Historic Landa Park and many others have dedicated much of their time to the development of these historical documents," said Stacey Dicke, Director of Parks and Recreation.

The price of the book, which includes two companion volumes, is \$80. This book set may be pre-purchased before May 2, 2016 for \$72. Pre-purchases may be made by phone, between 2:00 - 5:00 p.m., by calling 830.625.3186, or online, at www.friendsforlandapark.org, by selecting the "New Book" tab. Please address and mail all checks to the following:

Josephine Heideman - Treasurer
Friends for the Preservation of Historic Landa Park
896 Mary Preiss Drive
New Braunfels, TX 78132

In honor of the 80th Anniversary of the City's acquisition of Landa Park, the Friends encourage you to purchase this companion set and relive the history and review the beauty of Landa Park. Books will be available for purchase at Landa Haus, at 360 Aquatic Circle, on Monday, May 2, 2016 from 2:00 - 7:00 p.m.; pre-purchased books may be picked-up at this time. All proceeds will benefit the Friends for the Preservation of Historic Landa Park, a 501C3 nonprofit organization.

For more information on this companion set, visit <http://www.friendsforlandapark.org/new-book.html>.

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