



FOR IMMEDIATE RELEASE
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23rd Annual Wassailfest Set for December 3rd

New Braunfels, TX – The City of New Braunfels is hosting the 23rd Annual Wassailfest on Thursday, December 3rd, from 6:00 - 9:00 p.m. in historic Downtown New Braunfels. Wassailfest began in 1992 as a way for downtown merchants to thank customers for their patronage and to highlight the beauty and charm of downtown during the holiday season.

The evening kicks off with Mayor Barron Casteel providing the first wassail toast at the Main Plaza Bandstand while over 100,000 twinkling lights downtown provide a festive mood. The event features over 30 free Wassail Stops (sampling) and Open Houses, 30 contestants in the Wassail-Meister Competition, 13 non-profit food vendors and performances by: Freiheit, Lone Star, Memorial, Carl Schurz, County Line and Oak Creek Elementary School Choirs, The New Braunfels Christian Academy Choir, The Performing Arts Academy of New Braunfels, Fred Fey and his Wurlitzer Carousel Organ, The Comal Community Band, Mercy King, and the Silver Star Puppets.

The Peoples' Choice and Wassail-Meister awards will be announced Friday, December 4th at 2:00 p.m. on the bandstand in Main Plaza.

For more information about this Wassailfest, contact Amy McWhorter, Downtown Development Coordinator, at 830-221-4057.

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