



**FOR IMMEDIATE RELEASE**

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**Downtown Holiday Lights Installation Beginning**

**New Braunfels, Texas** – The City of New Braunfels Parks and Recreation Department staff, along with New Braunfels Utilities staff, will begin hanging holiday lights downtown on Monday, October 26<sup>th</sup> and their transformation of the area into a festive wonderland will continue over the next several of weeks.

Drivers may encounter temporary lane closures around Main Plaza during this period.

Over one-hundred thousand twinkling lights will be placed around Main Plaza, in the trees and in other areas downtown, in preparation for the upcoming Downtown Holiday Lighting event – and Santa’s arrival - scheduled for Friday, November 20<sup>th</sup>, beginning at 6:00 p.m.

Partners in this annual event include the New Braunfels Downtown Association, New Braunfels Utilities and H-E-B.

For additional information contact City’s Parks and Recreation Department at 830-221-4350.

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